

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	Month														
2	<b>EVENTS</b>														
3	Event 1												£160	£ 160.00	
4	Event 2						£ 710.00							£ 710.00	
5	Road-shows	£ 140.00	£ 140.00	£250.00	£ 140.00		£ 140.00	£ 140.00	£140.00	£ 140.00	£ 140.00	£140.00	£ 140.00	£ 1,650.00	
6	Affiliate Road-shows		£ 100.00				£ 100.00		£100.00				£ 100.00	£ 500.00	
7	Event 3										£ 300.00			£ 300.00	
8	Event 4		£ 385.44				£ 310.00						£ 1,100.00	£ 1,795.44	
9	Event 5													£ -	
10	Event 5			£500.00						£1,500.00				£ 2,000.00	
11	Event 7								£250.00					£ 250.00	
12	Event 8	£ 500.00												£ 500.00	
13	Point of Sale						£ 150.00							£ 150.00	
14	Brand to Hand	£ 200.00	£ 200.00				£ 200.00				£ 200.00			£ 800.00	
15	Stand and Displays						£ 100.00				£ 100.00			£ 200.00	
16	<b>Events Total</b>	£ 200.00	£ 825.44	£750.00	£ 140.00	£ -	£1,710.00	£ 140.00	£490.00	£1,640.00	£ 840.00	£140.00	£ 1,500.00	<b>£ 8,375.44</b>	<b>Events</b>
17	<b>SOCIAL MEDIA</b>														
18	Facebook/Ads			£ 30.00	£ 30.00	£ 30.00	£ 30.00				£ 30.00	£ 30.00	£ 30.00	£ 210.00	
19	Twitter/Ads			£ 30.00	£ 30.00	£ 30.00	£ 30.00				£ 30.00	£ 30.00	£ 30.00	£ 210.00	
20	<b>Social Media Total</b>	£ -	£ -	£ 60.00	£ 60.00	£ 60.00	£ 60.00	£ -	£ -	£ -	£ 60.00	£ 60.00	£ 60.00	<b>£ 420.00</b>	<b>Social Media</b>
21	<b>ADVERTISING</b>														
22	<b>Publications</b>														
23	> Magazine 1		£ 100.00			£ 100.00						£100.00		£ 300.00	
24	> Magazine 2						£ 405.00	£ 500.00			£ 979.50		£ 232.50	£ 2,117.00	
25	> Magazine 3		£ 400.00			£ 400.00				£ 400.00				£ 1,200.00	
26	> Magazine 4												£ 140.00	£ 140.00	
27	Show Guides							£ 400.00					£ 800.00	£ 1,200.00	
28	Image Library	£ 48.00	£ 48.00											£ 96.00	
29	<b>Advertising Total</b>	£ 48.00	£ 548.00	£ -	£ -	£ 500.00	£ 405.00	£ 900.00	£ -	£ 400.00	£ 979.50	£100.00	£ 1,172.50	<b>£ 5,053.00</b>	<b>Advertising</b>
30	<b>CRM CAMPAIGNS</b>														
31	eMail Mkg	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 552.84
32	<b>CRM Campaigns Total</b>	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	£ 46.07	<b>£ 552.84</b>	<b>eMail Marketing</b>
33	<b>CRM SURVEYS</b>														
34	Generic Surveys	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 228.96	
35	<b>CRM Surveys Total</b>	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	£ 19.08	<b>£ 228.96</b>	<b>Surveys (CEP R&amp;D)</b>
36	Total per month	£ 313.15	£1,438.59	£875.15	£ 265.15	£ 625.15	£2,240.15	£ 1,105.15	£555.15	£2,105.15	£1,944.65	£365.15	£ 2,797.65	<b>£ 14,630.24</b>	
37															
38														<b>Budget Left</b>	
39													£24,000.00	<b>£ 9,369.76</b>	